

Early Workshop – Breakfast event

Building bridges between Finance and SMEs

Wednesday 27.01.2016, 8.00 – 10.00 AM

European Parliament, Salon ASP 0 G

Chair:

Markus FERBER

Provisional Program

07:45	Welcome and registration
08:15	Keynote Speech Markus FERBER , Member of the European Parliament, Vice-chairman of the ECON Committee Welcome address John GIELEN , Chairman of the EUF, the European Federation for the factoring and commercial finance industry
08:30	Roundtable: "SMEs' access to Finance: A new "Financing Mix" to be set up within the EU"
Moderator	Erik TIMMERMANS , EUF Vice-Chairman Jung-Duk LICHTENBERGER , Deputy Head of the Unit "Capital Market Union" DG FISMA, European Commission Pablo ZALBA BIDEGAIN , Member of the European Parliament, Vice-chairman of the ECON Committee (<i>to be confirmed</i>) Gerhard HUEMER , Director of Economic and Fiscal Policy, European Association of Craft, Small and Medium-sized Enterprises (UEAPME), Reiner BAUMBACH , General Manager of ATAIR (German Company) Vincenzo STARACE , CEO of DEMA SPA (Italian Company) Joris VIVIJS , Managing Director of BK2 (Belgian SME)
09:30 – 10:00	Questions from the public
Moderator	Erik TIMMERMANS , EUF Vice-Chairman

European Parliament, European Commission, Financial industry and SME's representatives gather to exchange:

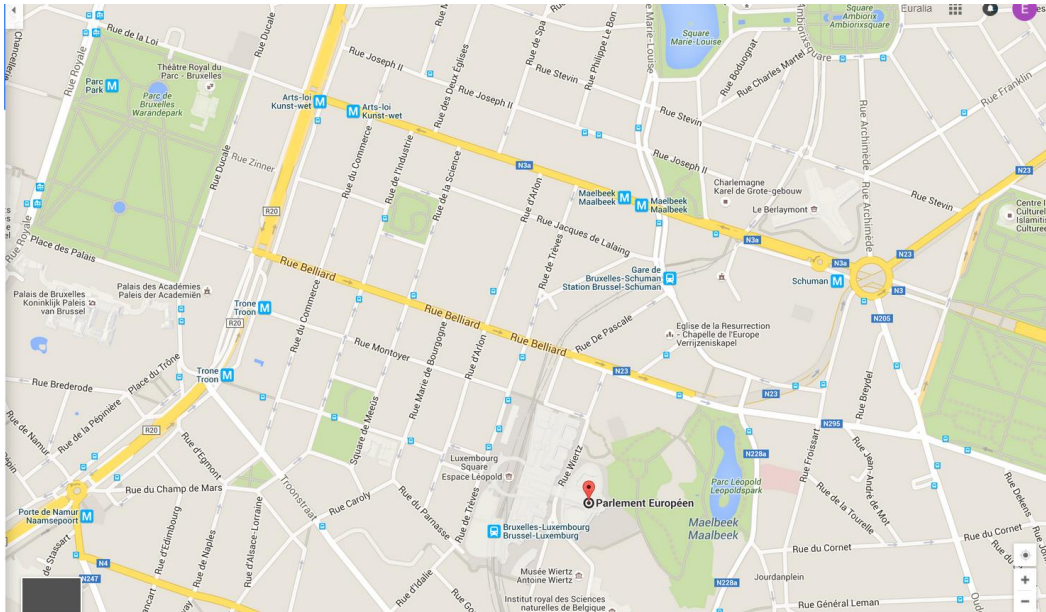
- ✓ on financial issues SMEs can meet
- ✓ on the answers European policy-makers and the financial industry can provide



Practical Information

Where does the event take place?

- **To the European Parliament, Rue de Trèves 3, 1050 Brussels, Belgium.**
(You can click on the map below).



How to access?

- **A meeting with all the attendees will be organized at the BQL entrance of the European Parliament, at 7.45 AM (click [HERE](#) to see the map).**
Organizers of the event will lead you to the Salon ASP 0 G.
Valid ID document **will be requested** at the entrance of the European Parliament.

To register, please click [HERE](#)

During the event, a breakfast menu will be served,

including a selection of:

- Variety of bread rolls
- Variety of mini pastries
- Assorted jams, honey and butter

together with:

- Fresh orange juice
- Fair trade coffees – teas

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